ArtReach Downtown Pop-Up Shop

a holiday gift gallery

Imagine a shop that will represent the amazing art being created in the St. Croix Valley:
pottery and contemporary jewelry,
fiber arts and woodworking,
printmaking and painting,
glass artists and sculptors,
music and literary arts

The ArtReach Downtown is a pop-up gallery with high quality, well crafted pieces with price points ranging from impulse buy to signature showpieces. In an effort to create the most beautiful and cohesive pop-up gallery, we may limit the number of artists in a particular medium.

Consideration for participation in the 2016 ArtReach Downtown holiday gift gallery is limited to artist members of ArtReach St. Croix. Membership starts at $35. If you would like to become a member or check on your membership status, please call Syndie at 651-439-1465.

We rely on our participating artists to contribute their best work. ArtReach Downtown is a high visibility effort at a busy time of year. Please consider volunteering to work two or more shifts during the run of the pop-up shop. Collectively, we will tap into all of our networks to spread the word about the unique holiday shopping opportunity. We need everyone to chip in.

The commission rate for ArtReach Downtown is tiered depending on if an artist works two or four shifts at the downtown location.

Commission Rates:

Participating Artists	40%
Gallery Volunteers with at least 2 shifts	35%
Gallery Volunteers with at least 4 shifts	30%

If you are interested in participating in this holiday event, please return the attached contract, four representative images of your work and artist statement (225 words maximum) to ArtReach St. Croix by **November 1, 2016** via mail or email.

Please be prepared to bring approximately 50 business cards with your artwork on the drop-off date.

Artist Intent to Participate

ArtReach Downtown Pop-up Shop: a holiday gift gallery

Tentative Dates: November 22 – December 28, 2016

Mail to: Holiday Gift Gallery, ArtReach St. Croix, 224 North 4th Street, Stillwater MN 55082 or email: syndie@artreachstcroix.org by ***November 1, 2016***

Name: _____

Business Name: _____

Address: _____

Phone: _____Email: _____

Brief description of artwork: _____

Price Range: _____

Please include an artist statement (225 words maximum) and 4 representative images for ArtReach Downtown committee review. Images can be emailed in JPEG format to syndie@artreachstcroix.org.

Are you able to work gallery shifts during the Holiday Gift Gallery? ___Yes ___No

How many shifts would you like to work? ___2 ___4

Please indicate what shifts you would be available to work:

____Sundays
____Tuesdays
____Wednesdays
____Thursdays
____Fridays
____Saturdays

____Early Shift (normally 10am-2pm)
____Mid-day Shift (normally 12-4pm)
____Evening Shift (normally 3-7pm)

Tentative dates:
Drop off: **Friday, November 18 (10am-3pm) and Saturday November 19 (9am-1pm)**
Volunteer Training: **Tuesday, November 22 (2-3pm)**
Preview Night & Artist Reception: **Tuesday, November 22 (3-7pm)**
First Friday Art Crawl: **Friday, December 2 (4-7pm)**
Tentative pick up dates: **Wednesday, December 28 (2-7pm) and Thursday, December 29 (9am-3pm)**
Dates and hours of operation will be confirmed once the location of the pop-up shop is determined.

May we use your images in our advertising? ___Yes ___No

I release ArtReach St. Croix, all employees and volunteers from any liability or responsibility for damage, loss, or theft of my artwork. Commission Rates: 40% for participating artists; commission rates can be reduced through volunteering during the Holiday Gift Gallery.

Artist Signature_____ Date: _____
(required for participation)