

Marketing Intern

ArtReach St. Croix is a non-profit regional arts council that serves the lower St. Croix Valley from St. Croix Falls and Taylors Falls to Hastings and Prescott. The mission of ArtReach is to connect communities to the arts. We accomplish this through diverse, multi-disciplinary programming that supports the vibrant visual, literary and performing arts community that exists in the St. Croix Valley.

Primary Duties:

The Marketing Internship at ArtReach St. Croix provides valuable hands-on experience in arts marketing arts events planning and management. ArtReach is looking for an intern to assist in the support and continuing development of StCroixSplash.org, a regional events calendar that launched in September 2012. The Marketing Intern will also have hands-on exposure to arts marketing, social media marketing, database management, staff support and event promotion and support.

Part of the Marketing Intern's responsibilities will be assisting in promotion of Take Me to the River, a nine-day festival of festivals that celebrates the arts throughout the St. Croix Valley. Take Me to the River events, including art fairs and festivals, open studios, concerts and live theater, draw 32,000 visitors to the Valley.

The Marketing Intern will play a vital and hands-on role in the marketing and promotion of ArtReach events and programs. Although this internship is unpaid, a successful intern will have the opportunity to develop tangible skills and make connections within the St. Croix Valley arts community.

Experience:

A successful Marketing Intern will have excellent computer skills including familiarity with Microsoft Office, Adobe Creative Suite and other internet based programs including Facebook and Twitter. In addition, the Marketing Intern should be a self-starter who is able to work both independently and as part of a team. Strong communications skills are a must. Work toward an undergraduate degree in communications or marketing is preferred.

Additional Information:

The Marketing Intern schedule is flexible and will include a minimum of 15 hours per week. Applicants must be able to work September 21, 22, 28 and 29, 2013 and should be available to work some evenings and weekend days in the summer. ArtReach will complete paperwork for school credit where applicable.

To Apply:

Submit a cover letter, resume and three references to info@artreachstcroix.org or via mail to **ArtReach St. Croix; Attn: Internship; 224 N. 4th St., Stillwater, MN 55082** by May 1, 2013. Please include dates available to start and end the internship.