ArtReach St. Croix Birdhouse AUCTION

Dear Friend,

As a St. Croix Valley business person, we know you are devoted to the strength and vitality of your community. Keeping citizens *creatively invested* in the place where we all live, work and play is a central goal of ArtReach St. Croix.

Through marketing, audience development, professional opportunities and cross-sector partnerships, **ArtReach St. Croix redefines "business as usual."**

To raise essential funds, ArtReach will host its fourth annual Birdhouse Auction. On May 18, **artist-designed birdhouses** will be auctioned during a fun evening that celebrates the talent and creativity of the Valley's artists.

When you support ArtReach St. Croix's Birdhouse Auction, you put your business name in front of active, engaged, community-minded art patrons and amazing artists in the Valley.

By raising $4,000 in sponsorships, ArtReach ensures that all of the fundraising accomplished at the Birdhouse Auction supports the region's literary, visual and performing arts by raising the visibility of what is happening in the St. Croix Valley year-round.

Will you become a sponsor and **help the arts soar**?

Sincerely,

Last Year...

- *Our online events calendar data received over 450,000 pageviews*
- *Marketing promotions for the fall arts series Take Me to the River achieved 1,500,000 media impressions*
- *Annual holiday pop-up in downtown Stillwater grossed $24,700 in revenue for local artists and craftspeople*
- *ArtReach St. Croix secured $50,000 in federal grant money for literary, performing and visual arts programming over the last three years*
- *ArtReach fulfills our mission with 2 full-time equivalent staff members and a modest operating budget. We rely on volunteers, donors and sponsors to accomplish our regional work*

Heather E. Rutledge
Executive Director

HELP THE ARTS SOAR sponsorship opportunities

Your sponsorship will be recognized at the auction and your business logo will be added to the printed posters, invitations and event signs. Online your sponsorship will be recognized with a logo and live web link. Event tickets will be offered for your use or to give to your special guests.

PLEASE RETURN THIS FORM TO ARTREACH BY MARCH 17, 2017.

Contact Name: _____

Business Name: _____

Address: _____

City/State/Zip: _____

Email: _____

Daytime Phone: (_____)_____ -_____

Website:_____

Choose a Sponsorship Option:

$300 (up to 3 event tickets) **$500 (up to 5 event tickets)**

$1000 (up to 10 event tickets) **$1500 (up to 15 event tickets)**

$2000 (up to 20 event tickets)

Choose your payment method:

☐ Bill me, please! ☐ Check enclosed to "ArtReach St. Croix"

Forms can be returned to: ArtReach St. Croix, Attn: Birdhouse Sponsorship, 224 N. 4th St, Stillwater, MN 55082. If you have any questions, please contact Heather at (651) 439-1465 or at heather@artreachstcroix.org

Thank you for supporting the Birdhouse Auction 2017!