

ArtReach Downtown Pop-Up Shop

a holiday gift gallery

ArtReach St. Croix is looking for artists to be part of the 2019 Downtown Pop-up Shop, a seasonal showcase for art created in the St. Croix Valley.

The ArtReach Downtown Pop-up Shop is a holiday gift gallery with high quality, well-crafted pieces with price points ranging from impulse buy to signature showpieces.

We are looking for pottery, contemporary jewelry, fiber arts, woodworking, printmaking, paintings, glass art, sculpture, music and literary art. In an effort to create the most beautiful and cohesive pop-up gallery, we may limit the number of artists in a particular medium.

Consideration for participation in the 2019 ArtReach Downtown Pop-up Shop is limited to artist members of ArtReach St. Croix.* We rely on our participating artists to contribute their best work. ArtReach Downtown is a high visibility effort at a busy time of year.

Please consider volunteering to work two or more shifts during the run of the pop-up shop. Collectively, we will tap into all of our networks to spread the word about the unique holiday shopping opportunity. We need everyone to chip in.

The commission rate for ArtReach Downtown is tiered as follows:

Commission Rates:

Participating Artists	40%
Gallery Volunteers with at least 2 shifts	35%
Gallery Volunteers with at least 4 shifts	30%

If you are interested in participating in this holiday event, please return the attached contract, four representative images of your work and artist statement (250 words maximum) to ArtReach St. Croix by **October 28, 2019** via mail, email or online at ArtReachStCroix.org.

Please be prepared to bring approximately 30 business cards with your artwork on the drop-off date.

** Membership starts at \$40. If you would like to become a member, please complete the Membership Form and return it with your Intent to Participate Contract. If you have any questions or would like to check on your membership status, please call Alana at 651-439-1465.*



Artist Intent to Participate

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Tentative Dates: November 16 – December 28, 2019

Name: _____

- ☐ I am a current member ☐ I am a renewing member (please contact ArtReach)
- ☐ I am a new member (please attach completed membership form)

Brief description of artwork: _____

Price Range: _____

Please include an artist statement and 4 representative images for ArtReach Downtown committee review. Images can be emailed in JPEG format to vac@artreachstcroix.org.

Are you able to work gallery shifts during the Holiday Gift Gallery? ___Yes ___No

How many shifts would you like to work? ___2 ___4

Please indicate what days of the week you would be available to work:

___ Sunday	___ Tuesday	___ Wednesday
___ Thursday	___ Friday	___ Saturday

Please indicate what shift(s) you would be able to work:

___ Early Shift	___ Mid-day Shift	___ Evening Shift
(normally 10am-2pm)	(normally 12-4pm)	(normally 3-7pm)

Tentative dates:

Drop off: Tuesday, November 12 (10am-4pm and 6-8pm) and Wednesday, November 13 (9am-1pm)

Volunteer Training – Drop-in Hours: Friday, November 15 (12-4pm or by appointment)

Tentative pick up dates: Sunday, December 29 (12-4pm) and Monday, December 30 (9am-1pm)

Dates and hours of operation will be confirmed once the location of the pop-up shop is determined.

May we use your images in our advertising? ___Yes ___No

I release ArtReach St. Croix, all employees and volunteers from any liability or responsibility for damage, loss, or theft of my artwork. Commission Rates: 40% for participating artists; commission rates can be reduced through volunteering during the Holiday Gift Gallery.

Artist Signature _____ Date: _____
(required for participation)