

ArtReach Downtown Pop-Up Shop

a holiday gift gallery

ArtReach St. Croix is looking for artists to be part of the 2018 Downtown Pop-up Shop, a seasonal showcase for art created in the St. Croix Valley.

The ArtReach Downtown Pop-up Shop is a holiday gift gallery with high quality, well-crafted pieces with price points ranging from impulse buy to signature showpieces.

We are looking for pottery, contemporary jewelry, fiber arts, woodworking, printmaking, paintings, glass art, sculpture, music and literary art. In an effort to create the most beautiful and cohesive pop-up gallery, we may limit the number of artists in a particular medium.

Consideration for participation in the 2018 ArtReach Downtown Pop-up Shop is limited to artist members of ArtReach St. Croix.* We rely on our participating artists to contribute their best work. ArtReach Downtown is a high visibility effort at a busy time of year.

Please consider volunteering to work two or more shifts during the run of the pop-up shop. Collectively, we will tap into all of our networks to spread the word about the unique holiday shopping opportunity. We need everyone to chip in.

The commission rate for ArtReach Downtown is tiered as follows:

Commission Rates:

Participating Artists	40%
Gallery Volunteers with at least 2 shifts	35%
Gallery Volunteers with at least 4 shifts	30%

If you are interested in participating in this holiday event, please return the attached contract, four representative images of your work and artist statement (250 words maximum) to ArtReach St. Croix by **November 1, 2018** via mail, email or online at ArtReachStCroix.org.

Please be prepared to bring approximately 30 business cards with your artwork on the drop-off date.

** Membership starts at \$40. If you would like to become a member, please complete the Membership Form and return it with your Intent to Participate Contract. If you have any questions or would like to check on your membership status, please call Syndie at 651-439-1465.*



Artist Intent to Participate

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Tentative Dates: November 20 – December 27, 2018

Name: _____

- I am a current member
- I am a renewing member (please contact ArtReach)
- I am a new member (please attach completed membership form)

Brief description of artwork: _____

Price Range: _____

Please include an artist statement and 4 representative images for ArtReach Downtown committee review. Images can be emailed in JPEG format to syndie@artreachstcroix.org.

Are you able to work gallery shifts during the Holiday Gift Gallery? ___ Yes ___ No

How many shifts would you like to work? ___ 2 ___ 4

Please indicate what days of the week you would be available to work:

___ Sunday ___ Tuesday ___ Wednesday
 ___ Thursday ___ Friday ___ Saturday

Please indicate what shift(s) you would be able to work:

___ Early Shift ___ Mid-day Shift ___ Evening Shift
 (normally 10am-2pm) (normally 12-4pm) (normally 3-7pm)

I am interested in providing a live demo of my work for a special event (2 hour shift):

___ Friday Evenings ___ Saturday Daytime ___ Sunday Daytime

Tentative dates:

*Drop off: **Friday, November 16 (10am-4pm) and Saturday, November 17 (9am-1pm)***

*Volunteer Training: **Tuesday, November 20 (3-4pm)***

*Preview Night & Artist Reception: **Tuesday, November 20 (4-6pm)***

*Tentative pick up dates: **Thursday, December 27 (2-7pm) and Friday, December 28 (9am-3pm)***

Dates and hours of operation will be confirmed once the location of the pop-up shop is determined.

May we use your images in our advertising? ___ Yes ___ No

I release ArtReach St. Croix, all employees and volunteers from any liability or responsibility for damage, loss, or theft of my artwork. Commission Rates: 40% for participating artists; commission rates can be reduced through volunteering during the Holiday Gift Gallery.

Artist Signature _____ Date: _____
(required for participation)